

**No.26-7/2015-T&C-CM**

**Date: 14.09.2017**

**Circular T&C-CM No. 48/17-18**

To

All CGMs- Telecom Circles/ Telephone Districts

**Sub: Regularisation/Introduction of offers under GSM Prepaid Mobile Services -reg.**


Kindly refer to this office circular of even no. dated 12.06.2017 and subsequent orders/clarifications issued from time to time with regard to above mentioned subject. It has been decided by competent authority to regularise/introduce Offers under prepaid mobile services as under:-

- (i) To regularise STV 99/119/139/ and 149 issued vide circular No. circular no. 26-7/2015-T&C-CM dated 12.06.2017 with effect from 11.09.2017.
- (ii) Introduce new STV on Promotional basis from 15.09.2017 to 25.10.2017:

STV denomination (in Rs.)	freebies	Validity (in calendar days)
249	Unlimited local/STD BSNL to BSNL with 1GB data/day	28

Note: This STV is to be implemented with denomination of Rs.249 only, the existing STV is to be shifted or removed by the circle, based on the performance.

2. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
3. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
5. This circular is issued based on the approval of ECT vide Approval no. 3013 dated 13.09.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in)

  
(N. S. Dhami)  
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/PGM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)